

January 2011

DPC Patient Ambassador Call to Action:
(Please complete by March 31, 2011)

Call to Action Background

March is National Kidney Month, and March 10th is World Kidney Day! World Kidney Day (WKD) is a global health awareness campaign. The international campaign focuses on the importance of our kidneys and reducing the impact of kidney disease and its related health problems. During the month of March, we encourage you to participate in this important day by educating your community about kidney disease.

Call to Action Instructions

DPC would like you to help celebrate WKD and there are several ways to do so: contacting your local news outlets and sharing your story about living with kidney disease; holding an awareness event at a local organization you belong to, a community center or place of worship; or reaching out to your fellow dialysis patients and helping them better manage their health to lessen the impact kidney failure has on their lives.

DPC has many great tools to help you with your project or event. You can find these tools on our dedicated World Kidney Day website at www.wkdaction.org. Your Username to log-on is your email address. Your password was sent to you in the January eNewsletter. If you don't know/have it, you can simply request a password on the log-in screen. You can also look over the list below and give us a call toll free at 1.866.877.4242, and we can mail any of the resources to you.

Public Awareness Tools

Articles:

What is Chronic Kidney Disease (CKD)

One-Page Educational Sheets:

High Blood Pressure and CKD

Diabetes and CKD

Number of Dialysis Patients by State

About DPC Tools:

One-Page Fact Sheet

Membership Application

Letter to the Editor Templates

Kidney Failure Educational Tools

Articles:

Treatment Options

Albumin

Low Blood Pressure and Dialysis

Potassium Problems in Dialysis Patients

One-Page Fact Sheets:

Kidney Health Disparities

Basic Facts about Kidney Disease

Managing your Anemia

Dialysis Diet on a Budget

Immunizations

Brochures:

The Power of Iron

Phosphorus and Medications

Please don't forget to complete and return the Monthly Call to Action Reporting Form to DPC by **March 31, 2011**. You may also complete this form online at www.dialysispatients.org/patient-ambassador-resource-page.